



Walt Akerley, Technology Integration/Innovation Specialist

## Overview

In the past 25 years in the aviation industry, I've had the opportunity to work for a Regional Carrier (Canadian Regional Airlines), a Mainline Carrier (Canadian Airlines / Air Canada) and a Low Fare Carrier (WestJet Airlines). Additionally, in the past years I've provided IT Consulting and Project Management services to the Calgary International Airport and Sr. Solutions Architect services to AeroInfo Systems (A Boeing Company) working on 787 ground applications. I've had multiple roles in the IT world during this time from Software Developer to Network Manager and Solutions Architect and have been involved in numerous large projects.

I've worked in various airline systems including Reservations, Flight Dispatch/Flight Following, Maintenance, Airports, Baggage Systems and Accounting and built the strategy and initiatives for various levels of management on technology opportunities. This includes many aspects of the technology including Wireless, RFID (**R**adio **F**requency **I**Dentification), Self Service systems, Messaging and ACARS (**A**ircraft **C**ommunications **A**nd **R**eporting **S**ystem) and also includes airline legacy systems such as teletype messaging, mainframe reservation systems and connectivity with GDS (**G**lobal **D**istribution **S**ystems) such as Sabre, Galileo etc.

As well, I've participated in projects at the Calgary International Airport (specifically the implementation of an Automated Baggage Management System and the **CUSS** (Common Use Self Service) Kiosks. In working with the Airport Authority and multiple airlines on their Passenger Processing initiatives I have gained an even broader understanding of these processes. And in the last 5 years I've worked with an aircraft manufacturer working on ground systems connectivity to their latest leading edge aircraft and then with an avionics manufacturer building aircraft connectivity solutions.

I now have the opportunity to bring that experience to work for you at developing, marketing and implementing your products in the Travel and Transportation Industry and would like to share that plan with you. My belief is that this experience would be of value to airlines, vendors, airports and many others in this industry.

Here are just some of the ways having **Advanteks** on your team will help your business:

## Solution Building – Strategy, Innovation and Integration

Having someone on your team with a breadth of knowledge of airline systems and airline business processes will:

1. Help you build a tightly focused marketing plan that shows a clear understanding of the business and the technology. This includes a solid understanding of potential integration and interface challenges and a vision of possible solutions.
2. Accompany your sales/marketing teams on-site to understand the technology and business requirements and help build the implementation plan. Having an IT person on hand that knows the business and the technology will help to build your implementation plan with confidence.
3. Provide an after-implementation site visit to perform a technology "Health Check". This can identify any on-going issues with business processes and technology to allow a full closure of the project with all parties' expectations being met.

If your business is building or supporting systems for the Travel and Transportation industry, Advanteks can help you meet these needs:

1. Business Process Documentation - Work flow and procedures from a high-level or detailed perspective
2. Systems Integration - Interface or Integrate your applications using industry standard products or "built-for-you" applications

My consulting practice (**Advanteks, Inc.**) allows me to work with you at accomplishing these goals. My contact information is below and the web site will show you the extent of support we can give. Please contact me via any of the methods below if you feel the services that Advanteks offer might be of interest to you.

I thank you for your time and hope to hear your thoughts on my ideas above.

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